



# Rural Proofing Resilience Programme

*[www.cornwallmuseumpartnership.org.uk](http://www.cornwallmuseumpartnership.org.uk)*



# Welcome

*Rural Proofing Resilience is a support programme designed to encourage and enable the cultural transformation of museums from reliant to independent organisations.*

The whole programme has been developed from museum feedback to help deliver genuine and tangible benefits for your organisation – from increasing visitor numbers to reaching wider audiences, and using your resources more effectively and efficiently.

Rural Proofing Resilience can be tailored to your organisation's needs using a combination of tools including E-learning, workshops, peer networks and mentoring. Hands-on support from skilled professionals will help you to take new skills and put them into practice, often with immediate impact.

*\* There are limited places available on the programme.*

# E-learning

*The innovative E-learning is the foundation of Rural Proofing Resilience, and all of the sessions have been created specifically for this programme.*

Short courses provide the opportunity for museum staff and volunteers to develop their understanding of five key areas in their own time and at their own speed.

*The key areas are*

- 1 Business/ Forward Planning*
- 2 Finance*
- 3 Marketing/ Audience Development*
- 4 Fundraising*
- 5 Leadership and governance*

Following this, if you are inspired to find out more about a topic, you have the opportunity to join a Peer Workshop (see next page).

Eligibility: The E-learning is free and is available to any heritage organisation. It can be accessed via the Cornwall Museums Partnership website [www.cornwallmuseumpartnership.org.uk](http://www.cornwallmuseumpartnership.org.uk) & South West Museum Development's website [www.southwestmuseums.org.uk](http://www.southwestmuseums.org.uk)  
For more information please contact your Museum Development Officer.

# Peer Workshops

*Picking up where the E-learning left off, Peer Workshops are a chance to work closely with sector professionals through a series of practical full-day workshops.*

They will continue to strengthen your understanding and skills around the five key areas of Rural Proofing Resilience.

Each workshop blends formal learning, hands-on practical advice and help, and the chance to work with colleagues from across the region sharing ideas and challenges.

Eligibility: The Peer Workshops are open to all heritage organisations across the South West who have completed the relevant E-learning module.

# Mentored Programme

*The Mentored Programme has been developed for those organisations that have identified an urgent need for change, and are committed to delivering this change.*

A small group of museums will work with MDO's and other experienced professionals to identify challenges and create tailored development programmes. The programme includes E-learning and Peer Workshops, alongside mentoring, study visits, skills development budgets, and access to South West Museum Development's Visitor Insights programme. We can work with you, providing practical support and funding to deliver lasting impact for your organisation.

All organisations will need to demonstrate a commitment to the programme and to the required change within the organisation. Trustees and the Director/Senior Volunteer will be asked to sign a charter that outlines their commitment to the programme, as well as our commitment to them.

## **This commitment will include**

A **minimum of 2 members** of staff/ volunteers undertaking the E-learning modules. Those members of staff will also attend the relevant Peer Workshops and study visits;

Attendance at all five Peer Workshops;

A plan for sharing the skills within the organisation to ensure that the whole organisation is involved in the success and impact delivered by RPR;

Committing sufficient time to prepare for and engage in the mentoring process effectively.

Eligibility: To be eligible, your organisation must be an Accredited Museum or working towards Accreditation in a rural or coastal location in Cornwall, Devon, Dorset and Somerset, with one or fewer members of full time equivalent staff. Staff/Volunteers will have undertaken the relevant E-learning modules and will attend all five of the Peer Workshops.

For more information please contact your MDO  
or the Resilience Programme Manager:

*Clare Pennington*

*clare@cornwallmuseumspartnership.org.uk*

*01209 500 750*



**Rural  
Proofing  
Resilience**

[www.cornwallmuseumspartnership.org.uk](http://www.cornwallmuseumspartnership.org.uk)