

**Tresorys Kernow
Immersive dome production and exhibition brief**

What?

Screen Cornwall is working with Creative Kernow and Cornwall Museums Partnership on [Tresorys Kernow](#), a Community Renewal Fund pilot project to breathe new life into towns and villages with culture and heritage, bringing some joy in the context of Covid recovery and climate adaptation.

Our activity covers three strands:

1. Work experience for 15-17 year olds
2. Documentary skills course for young people not in education or employment

Both of which will create content which we expect to feed into the third strand:

3. Immersive dome pop-up experience in one of the ten towns plus related immersive content released online

We will also work closely with [TEC girls](#) on their activity to explore how we can dovetail their activity with the content we are creating.

Why?

We want to engage young people in a skills development activity with a real outcome that will connect with audiences in order to build their confidence and CV, signposting potential follow-on career pathways and support available.

We also want to tell an immersive story about Cornwall's climate adaptation in both a physical and online space to engage people in thinking about their relationship with the environment we treasure so dearly here and the actions they can take to make a difference. This piece of content could go on to be entered to relevant film festivals and have a longer life connecting with audiences beyond the life of the TK project.

When?

Pre-production and recruitment of young people for work experience and skills development - March 2022

Work experience / documentary skills / content production - April 2022

Immersive dome experience for public and released online - May 2022

What we need?

[please all note all budget ranges are INCLUSIVE of VAT]

A **creative producer** to oversee the develop of a short 5-10 minute piece of immersive 360 content that can be presented in a pop-up immersive dome and released online, both for those who have VR headsets and with 360 functionality on their devices to enjoy via a platform like YouTube. This person will develop the narrative of the piece, working closely with the project team and the experts leading the sessions for young people in order to identify areas where they can contribute. They will also need to connect with the public artistic programme as it emerges to capture some of the wider narratives that are being explored through TK as a whole. Content could range from standard audio and video, either shot for this piece or licensed in, through to animation, data visualisation, motion capture and other forms. The theme of the piece is Cornwall's Climate Story and tonally it will lean towards realism blended with optimism, addressing some of the eco anxiety we know is prevalent within younger audiences particularly.

Contract – 12 days @ £450 = £5,400, March to May

A technical production team who will deliver the 360 content in various formats, working closely with the creative producer to ensure all sound and visual elements they are sourcing will meet the needs of both the physical and online release. There will be the opportunity to shoot some original material but the majority will need to be sourced from existing material, as well as that created by the activities with young people, for which a very clear technical brief will be required and strong knowledge of immersive post production techniques. This team will be responsible for all costs involved in production including licensing, music and sound / voiceover as well as providing files to the dome team (see below) and uploading all digital assets for VR and online 360 audiences. If possible we would like to provide [unpaid] work shadowing or work experience opportunities within technical production as part of this project as a career building experience for young people.

Contract – up to £19,000, March to May

A pop-up dome and event management contractor to build, run and dismantle a 2-day public access space that will screen the content produced in a 360 immersive space, with a preview/VIP event the night before opening. This will include working with the town site identified on all the logistics of building the temporary venue, technical set-up and execution, ticketing and public flow management including COVID protocols/ health & safety on site.

Contract – up to £21,000, April to May

How to make a proposal?

Interested parties can bid for one, two or all elements of the brief and should submit a written bid to laura@screencornwall.com by Friday 4th March 2022 at 5pm. Your proposal should contain the following information against which your bid will be judged:

1. Team / company track record
2. Project plan and timeline / creative and / or technical approach
3. Budget breakdown
4. Sustainability approach (we are aiming to make this as light touch in carbon footprint terms as possible)
5. Opportunities for work shadowing / work experience placements (if applying for technical production)

The contract will be awarded by Friday 11th March 2022 and work expected to begin Monday 14th March for the first phase.