

Tresorys Kernow (Cornish Treasures) is a pilot project to breathe new life into towns and villages, with culture and heritage bringing some joy in the context of Covid recovery and climate adaptation.

This project is fully funded by the UK Government through the UK Community Renewal Fund with Cornwall Museums Partnership (CMP) and Creative Kernow each having funds of up to £100,000, shared out through Cornwall Council, to bolster and regenerate towns and villages.

We want to show that town centres can be reinvigorated through an imaginative and locally relevant programme of cultural events. Tresorys Kernow is also about exploring how communities can and should adapt to the very real challenges of climate change and respond to the benefits that nature provides.

CMP will be delivering this project alongside five museums: Bodmin Keep, Charles Causley Trust (Launceston), The Castle (Bude), Royal Cornwall Museum (Truro), and PK Porthcurno.

Creative Kernow will be distributing their funds through cultural partners, freelancers, and artists across five towns: Saltash, Lostwithiel, St Austell, Penzance, and Newquay.

There are several strands to the overall project. From online and onsite heritage and arts events, immersive experiences, documentary products and skills programs, to pop-up tech events, action research and embedding sustainable cultural activity at the heart of communities, the Tresorys Kernow project aims to strengthen our communities, and produce a rich treasure trove of activities and events in these ten locations across Cornwall from January to June 2022.

Our ambition is to enliven high streets through use of empty retail spaces for these events. There is also a documentary production course for young people not in education, training or employment and film-making work experience for 15–17-year-olds. The content produced will be used for a 360 immersive film about the project and capturing the essence of life in Cornwall. We hope to tour this film around the ten towns.

This project will have the twin benefit of investing in local creative industries and cultural organisations and enabling distinctive, locally led activity in a range of locations. Developing existing and new cultural partnerships and networks through this project is one of our key aims, and evaluation of the project will feed into Cornwall's City of Culture bid.

As part of the process, we are looking for high-quality projects that take an innovative and considered approach to develop new audiences and involve as wide a range of people of all ages and backgrounds as possible. Each of the five towns mentioned in the Creative Kernow strand will be allocated up to £20k to distribute to cultural activity and projects. You can be part of the cultural consortium to help decide how the money is spent, or you can be a project bidding into the process.

Projects must be for and with the community and must include plans to involve and empower young people and people often excluded for social, health or economic reasons. Applications forms and full details can be found here (insert link)

We will continue to update the Treasurers Kernow section of the website with further events and activity as they arise. We will also continue to share news, events and more on the CMP and Creative Kernow social media channels so be sure to follow us there.