



Studios on the High Street

1. Project Brief

1.1 Background and Context

Tresorys Kernow is a collaborative pilot project developed by Cornwall Museums Partnership (CMP) and Creative Kernow (CK) and funded through the Community Renewal Fund. The project aims to test out new ways of commissioning sustainable cultural activity in town centres.

A range of activities and events will be taking place across Cornwall during the spring and summer of 2022 in the following locations: Saltash, Lostwithiel, St Austell, Penzance, Porthcurno, Newquay, Truro, Bude, Bodmin and Launceston. There will be multiple organisations and individuals involved in many ways.

1.2 Studios on the High Street

Studios on the High Street is a programme of residencies for artists and other creative practitioners that will be happening in two empty shops and a pub/hotel in Launceston for up to ten weeks, starting in mid-May 2022. It is open to anyone with an established (at least two years) creative practice and can include individual creative practitioners or a groups of creative practitioners.

1.3 Location

There are three different locations in Launceston town centre that will be available for use. One of these is the lounge inside the entrance of the White Hart Hotel. This can accommodate one person. The other two locations are empty shops. One of which can accommodate three people and one can accommodate two. We hope to confirm exactly which two shops will be available very soon, but wanted to get this brief out before Easter as the timescale is quite limited.

In your proposal, please let us know whether you'd prefer to work alone or prefer to share a space. If you have a collaboration in mind, please make that clear too.

1.4 Purpose

We believe that cultural activity can play an important role in regenerating town centres, giving people a good reason to spend time there. We also believe that artists and creative practitioners of all types could play a key part in this.

For many people, art and creative practice often takes place out of sight or in spaces not accessible by all. By placing creativity at the heart of a community we hope to inspire more people to both enjoy and engage with many artistic forms. For many artists there are a lack of studio spaces available and opportunities to engage with wider audiences. *Studios on the High Street* will enable artists and creative practitioners to try out new spaces and ideas whilst also reaching out to new audiences.





This project envisages a small group of creative practitioners with different practices, such as fine art, ceramics, printmaking and poetry, having an ongoing presence in the centre of Launceston for a period of up to ten weeks. These creative practitioners would find their own ways of engaging both local communities and visitors with their creative practice. This could include workshops, talks, conversations, exhibitions but may take many other forms.

1.5 Audience

There is no single audience for art and we welcome different approaches, whether established or experimental, to engaging different audiences in different ways at different times. In your proposal, please indicate how you plan to go about this and the degree to which it is something you've done before or would like to try out for the first time.

Community engagement is an essential element of the project, but it does not necessarily need to be all the time and the way you go about it is up to you, so please make this clear in your proposal.

1.5 Timing

Residencies can start on the 16th of May 2022 and continue till the end of July 2022. Please make it clear in your proposal how much of this time you expect to spend in the relevant location.

1.6 Restrictions

As these are Grade II listed buildings, there are some restrictions to what work may be undertaken, but we can discuss this with you.

1.7 Eligibility

These residencies are open to anyone with a creative practice that has been established for at least two years. This includes individual creative practitioners and groups of creative practitioners. Proximity to Launceston will be a deciding factor in our decision-making as there has, historically, been a lack of similar opportunities for artists in North and East Cornwall. We are looking to commission artists in a range of practices, however, so welcome applications from further afield.

Commissioned artists will be expected to have their own public liability insurance.

1.8 Fees

Fees of up to £2,500 (inclusive of VAT) per creative practitioner will be paid towards time and materials. We are open to creative approaches to budgeting per space as well (e.g. a group of artists who would like to use the largest space within a budget of £7,500).

1.9 Marketing



UK Government



This project is funded by the UK Government through the UK Community Renewal Fund. Cornwall Council has been chosen by Government as a Lead Authority for the fund and is responsible for monitoring the progress of projects funded through the UK Community Renewal Fund in Cornwall.



The residencies will be supported via Creative Kernow's marketing channels, such as Cornwall 365. If you intend to do your own marketing, please indicate what this is in your application.

2. Application Process

2.1 Timescales

We are working to the following timescales:

Stage	Date
1. Issue brief	Wednesday 13 th April 2022
2. Submit proposal	Wednesday 4 th May 2022: 5pm deadline
3. CMP/CK appoint	Friday 6 th May 2022
4. Studio preparation	Monday 9 th – Friday 13 th May 2022
5. Residency	Monday 16 th May – Friday 22 nd July*
6. Clear up	Monday 25 th July – Friday 29 th July*

Please note – dates are subject to minor changes.

*** Residency dates are flexible, depending on what is being proposed.**

2.2 Proposal submission

Proposals can be written, filmed or recorded on audio. If you would like to submit your proposal in another format, please contact us first.

Your proposal must be submitted by 5pm on Wednesday 4th May 2022, either by email to tom@cornwallmuseumspartnership.org.uk or by post to:

Tom Bennett
Cornwall Museums Partnership
Studio 106, Krowji
West Park,
Redruth TR15 3AJ

Your submission should include the following headings:

1. Contact details:
2. Name
3. Address
4. Phone number
5. Email address
6. Links to social media profiles (if applicable)
7. Link to website (if applicable)
8. My creative practice
9. My proposal:





- A. Why I'd like to undertake a residency in Launceston
 - B. What I'd like to do
 - C. When I'd like to do it
 - D. Where I'd like to do it
 - E. How I plan to engage with the local community
10. Any marketing or promotion that you plan to do via social media or other channels.
11. Examples of previous relevant work

3.0 Next steps

3.1 Site visits

Visiting the White Hart can be done during opening hours. The space available for use is the lounge area, just inside the front door on the left.

Once the two shops have been confirmed, information will be posted on the Opportunities page of the project website: tresoryskernow.org.uk. Both shops can be viewed from outside, through their windows.

3.2 Proposal submission

Please submit your proposal by 5pm on Wednesday 4th May 2022.

3.3 Interviews

We may have interviews if we are finding it hard to make decisions. If we do have interviews, they will be on Friday 6th May 2022.

2.4 Decision-making process

A panel of local arts and cultural professionals will meet on Thursday 5th May 2022 to review all proposal submissions. We will inform all applicants whether or not they have been successful by 7pm on Friday 6th May 2022. If the panel feels like any other information will be required to help make decisions, we will inform all applicants that this is happening and what we expect the delay to be.

2.5 Key contacts

Tom Bennett is the key contact and all queries about any aspect of these residencies should be directed to him: tom@cornwallmuseumspartnership.org.uk or 07989 500765.

Eilish Calnan is project support officer and can be contacted at: eilish@cornwallmuseumspartnerhip.org.uk

